



DRAGON OFF GRID SOLAR

120 Feedlot Ln STE B
Ukiah, CA 95482, USA
+1 707-234-7395

JOB DESCRIPTION - DRAGON OFF GRID SOLAR

Job Title	Media Manager
Location	120B Feedlot Ln STE B, Ukiah, CA 95482 as well as online and occasional travel in the northern California region.
Terms	Part time hourly with future opportunities for full time and commission based work.
Compensation	\$23.00/hr USD starting wage.
Requirements	Onsite filming. Use as actor/model on camera or microphone as part of branding, promotions or otherwise. Non-competing clause (in relation to solar companies during employment).
Benefits	Sometimes flexible hours. Work from home. Commission based opportunities. Stake in a young and fast growing industry.

ABOUT US

Dragon Off Grid Solar provides parts, consulting and help with installation of off grid solar power systems for a wide area of Northern California including the counties of Mendocino, Lake, Sonoma, Humboldt, Colusa, Glenn, Tehama, Shasta, Trinity and the greater Bay Area. We also are rapidly building a nationwide presence of consulting and custom parts available online with shipping currently in the United States.

ABOUT THE ROLE:

The purpose of the Media Manager is to enact our vision of nationwide expansion through video production and sharing, branding and social media engagement. By having a dedicated representative for this we will accelerate our customer base and build a whole new audience of followers through online channels.



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RESPONSIBILITIES:

- Videography
- Video Production & Editing
- Creative Decision Making
- Social Media Account Management
- Data Entry
- Respond/engage with customers, sponsors, and audience
- Manage advertising campaigns
- Summarize results of campaign, suggest and create new ads
- Communicate with owner for reaching project and company goals

REQUIRED SKILLS:

- Proper use of DSLR camera, audio and lighting equipment
- Photo editing (Adobe Photoshop highly preferred)
- Video editing (Adobe Premiere preferred)
- Windows PC proficiency
- Microsoft Office and/or Google Business suite (i.e. Word/Docs, Excel/Sheets, Gmail etc.)
- Customer Service and Sales Personality

HOW TO APPLY:

Email us at sales@dragonoffgrid.com and include a copy of your resume, past video work, past branding work (any youtube channels, marketing material, social media accounts) and related information. Tell us why you would be a good fit for this position. Include a high quality headshot image or equivalent video of yourself if not otherwise part of your submission.